

MODERN INTERNATIONAL CYBERSPACE

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Today the world communication environment is undergoing serious changes. The Internet and mobile technologies domination brings to the usage of the new technologies by mass media. Mixing of the technologies is taking place; the information becomes superfluid and is spread almost instantly.

Since the beginning of 2010 the new stage of the information dissemination on the internet, which has been prepared for several years, has been initiated. The users got to the new resources through the search engines and thus acquired fresh information. Now the shift to the social media-blogs, microblogs and social networks is taking place. The social media are used today as the fastest and most efficient way of information dissemination under which not only one source but the distributed networks of users are used.

As a result the influence of the social networks is growing in an exponential pace which causes the change of the format of the information flows in the world. The traditional mass media are obliged to compete and draw new media. At the same time, it is getting harder to keep the information from dissemination. By the same reason it is getting easier to the culprits to spread wittingly false information.

New information flows open a door to new information wars. For Armenia and Armeniacy new situation, in general, creates new opportunities and causes new threats.